

110 ACRE FACILITY

AT TUMKUR

FARM HARVEST

Grading
Sorting
Cleaning
Transportation
Ripening
R&D labs

STORAGE

Cold stores
Pre Coolers
Freezers
Warehouse
Silos
Ripening chambers

PROCESSING

ICF
Cutting & Packaging
Aseptic Pulping
Multi flour mill
Spice Mill

TESTING & INNOVATION

R&D Lab
Quality testing lab
Knowledge &
training center

PACKAGING

Tetrapak
Corrugated
Retort
Flexible
Laminates
Canning
Bottling
Zip
Punnet

DISTRIBUTION

Refer vans
Mobile Pre coolers
Delivery trucks (3 ton, 3 ton, 1 ton)

JOIN US

www.ifppl.co.in

HEAD OFFICE

18/1 Pasedena Building 1st Floor, Ashoka
Pillar Road, 10th MAIN, 1st Block, Jayanagar,
Bangalore - 560011



Lead the FOOD MOVEMENT





LEAD

India's food movement

India is the world's second largest producer of food next to China, and has the potential of being the biggest with the food and agricultural sector.

We invite you to get ahead of what's to come. Join India Food Park in tapping the huge Indian potential with best-in-class infrastructure, innovation and quality-orientation. India Food Park is a business park that integrates you with farmers and consumers in a never-before way.

We are committed to creating a food value chain that responds to local tastes while adhering to globally approved food processing standards. IFP gives the much-needed impetus to the food processing sector in India. With access to the best of farm produce and cutting edge processing technology at IFP, you can create innovative food products. Further, reach domestic and international markets with the distribution network available at India Food Park. Take food from farm to plate at the India Food Park.





Indian food landscape

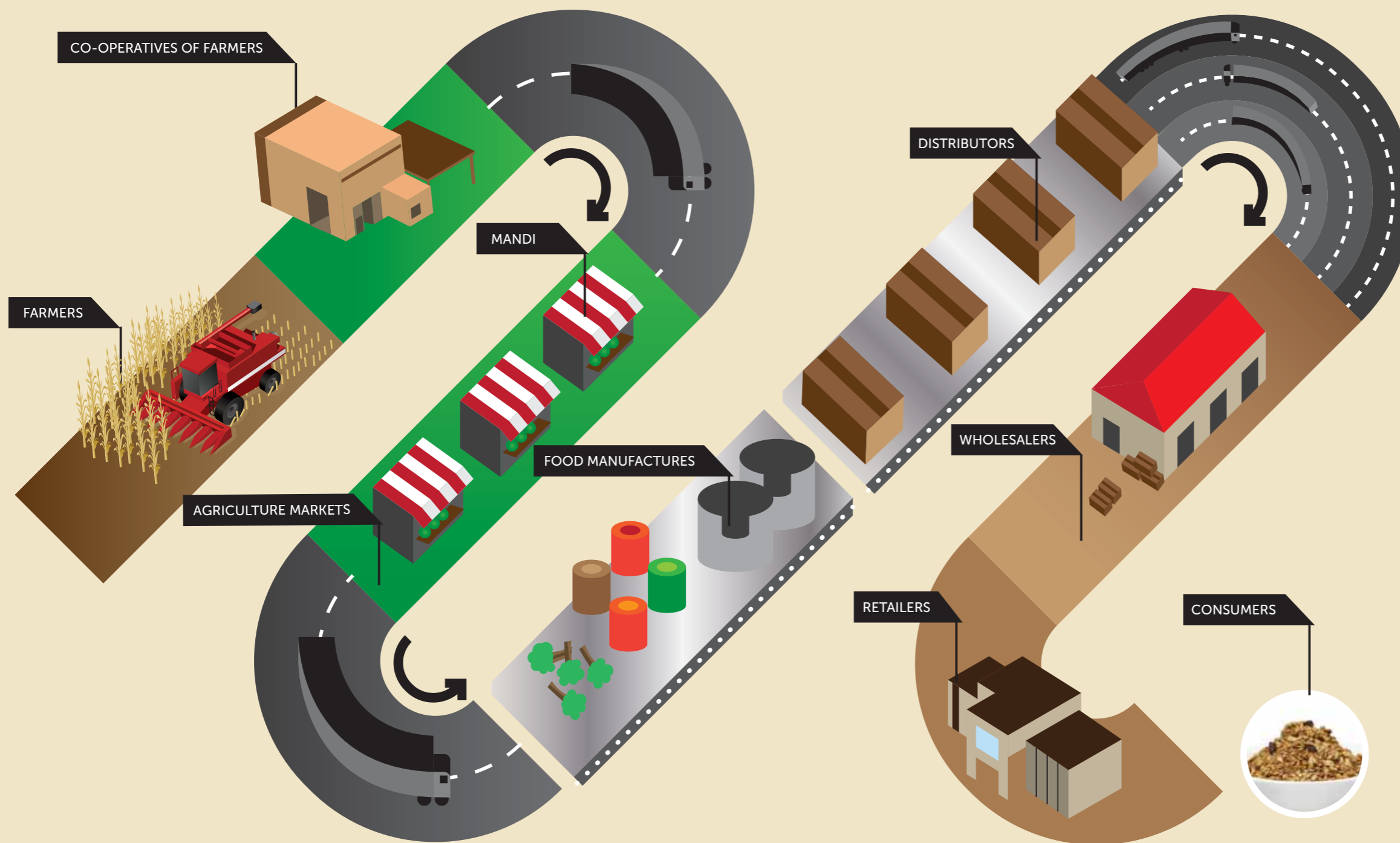


Globally, India is the second largest producer of horticultural crops and ranks among the top 5 producers of agricultural crops. The variety and diversity of agricultural produce presents an enormous opportunity for food processing. The multitude of food preparations across various regions of India presents an opportunity.

13%
contribution to GDP

52%
employment in rural India

Value chain



India Food Park integrates a range of players in taking foods from our farms to our plates. Food manufacturers need to look no further than India for an abundant base for sourcing farm and dairy produce as it is one of the top producers.

A number of macro trends such as increasing urbanisation, greater participation of women in the workforce, steady growth of nuclear families are pushing consumers to simplify their lifestyles. In turn, it has provided a huge context for packaged foods in India.

India Food Park has created a robust network of partners in the area of sourcing, funding, technology, logistics and marketing have been brought together at the India Food Park. Synergies formed between such wide-ranging competencies enable food manufacturers, marketers, distributors and retailers to play their parts in taking food from farmers to consumers.

Food wastage in industry



20-40%
total produce quantity

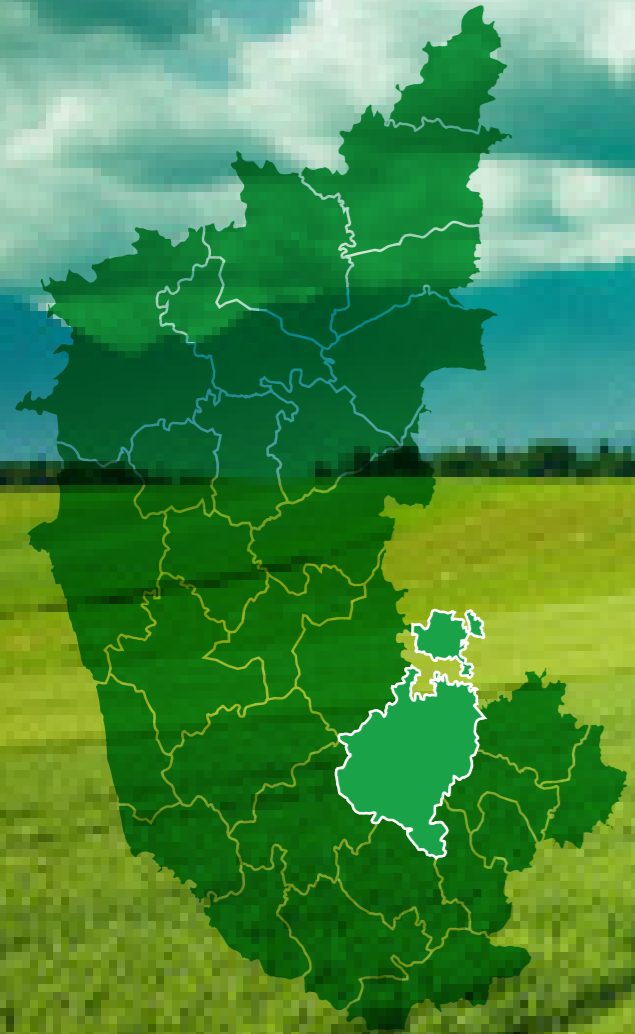
Year after year, India witnesses major loss in food produce owing to the lack of post-harvest infrastructure, processing and storage facilities, use of manual labour and primitive practices. It is estimated that nearly 20-40% of the total produce is wasted. This however presents a huge opportunity to process farm produce and reduce wastage. Conservation of food can help India progress socially and economically.

Quality and standards

An increasing demand from consumers for fresh foods has led to the development of processing and preservation methods that have minimal impact on nutritional and sensory properties of foods.

At India Food Park, we are committed to creating a wholesome food experience which delivers on the promise of consistency, quality and innovation. Incubation centre, R&D lab and alliance

with international testing laboratories ensure the safety and hygiene of foods processed at India Food Park. In the days to come, the seal of IFP will stand for a benchmark of quality in food processing.



10 agro-climatic zones

Agricultural diversity covering staple grains, cereals, fruits, vegetables, spices, plantations, oilseeds, flowers and roots

83% of the state's geographic area is conducive to agriculture

71% of state workforce is employed through agriculture

54% of total geographic area dedicated to agriculture

26.7% of state GDP is contributed through agriculture

Largest producer of ragi and sunflower

2nd largest producer of maize, jowar and safflower

3rd largest producer of spices

4th largest producer of sugarcane

5th largest producer of fruits

6th largest producer of vegetables and oilseeds

Karnataka

The Knowledge Hub of Asia

It's abundant agricultural and mineral wealth coupled with the highly skilled manpower sets it as an ideal state for India Food Park.

AREA



INDIA
3,288,000 km²

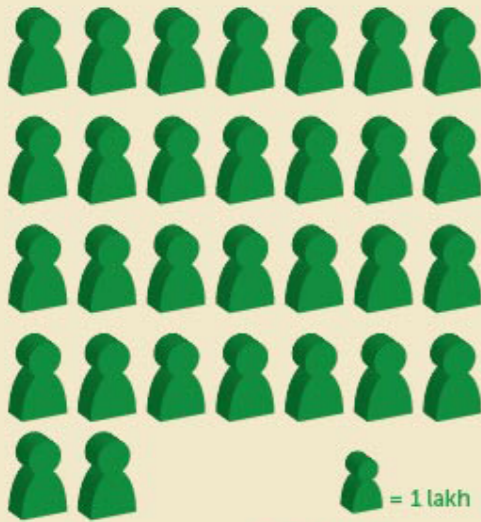


KARNATAKA
191,976 km²



TUMKUR
10,597 km²

PEOPLE



POPULATION **26 lakhs**

= 1 lakh

EDUCATION

From primary to higher education, Tumkur is a well-developed place of education. It attracts students from all over the country.



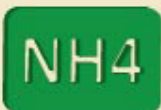
COLLEGES

- 2 Medical
- 6 Engineering
- 6 Polytechnics
- 15 ITI
- 55 Graduation



LITERACY RATE **74.32%**

CONNECTIVITY



HIGHWAY

Part of a highway forming a major chunk of Golden Quadrilateral



CONNECTED

4 of 10 most populous cities Mumbai, Pune, Bangalore and Chennai



PROXIMITY

To neighbouring, agricultural states of Andhra Pradesh, Tamil Nadu and Kerala

INTERESTING FACTS

CLIMATE

Temperate climate

AVERAGE RAINFALL

100 cm

RIVERS IN REGION

Hemavathi



Major producer of groundnut



Tumkur is abundant in ragi



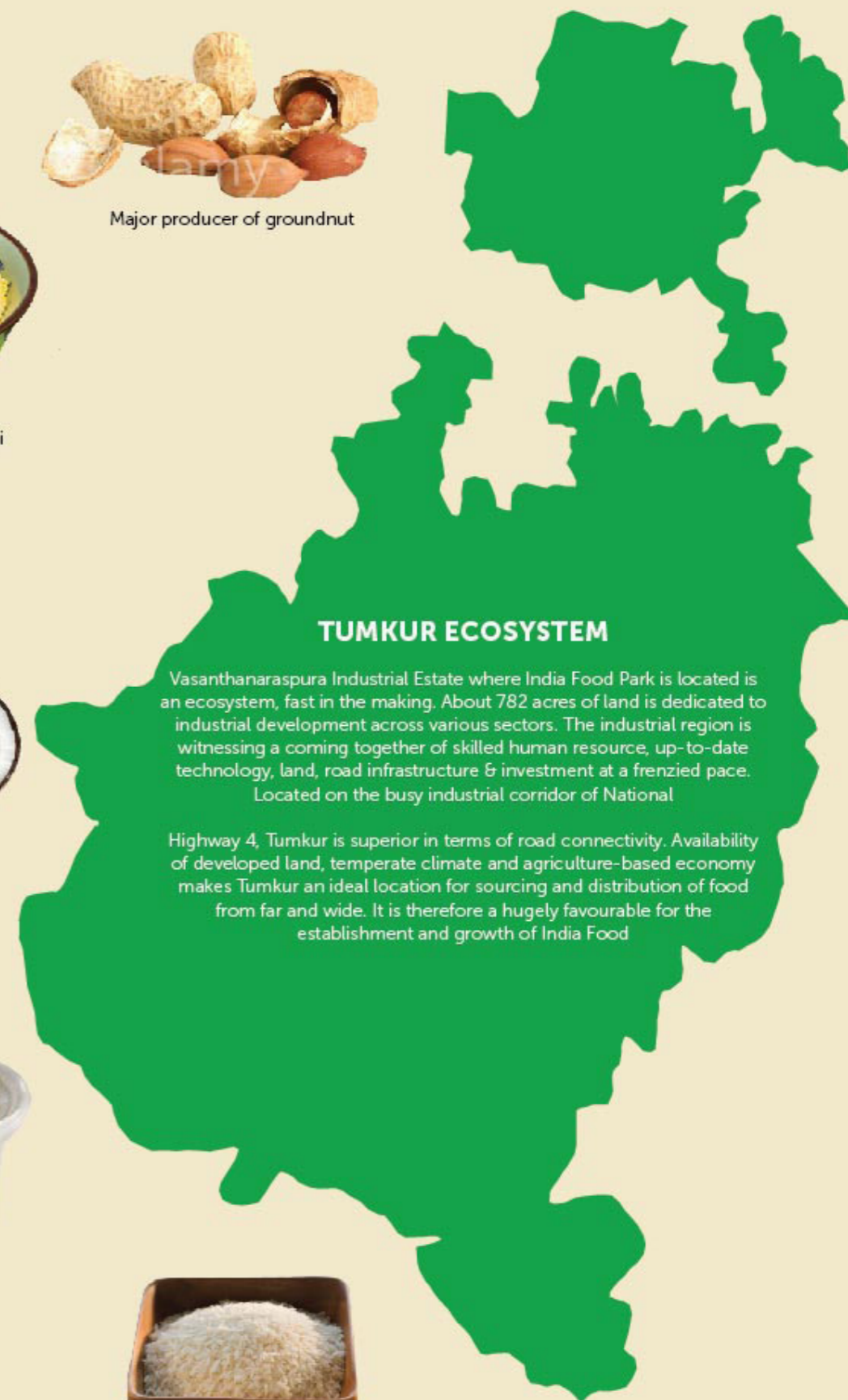
Largest producer of coconuts in Karnataka



Largest producer of gherkins in Karnataka



Though not a prominent rice-producing district, Tumkur has over 100 rice mills



TUMKUR ECOSYSTEM

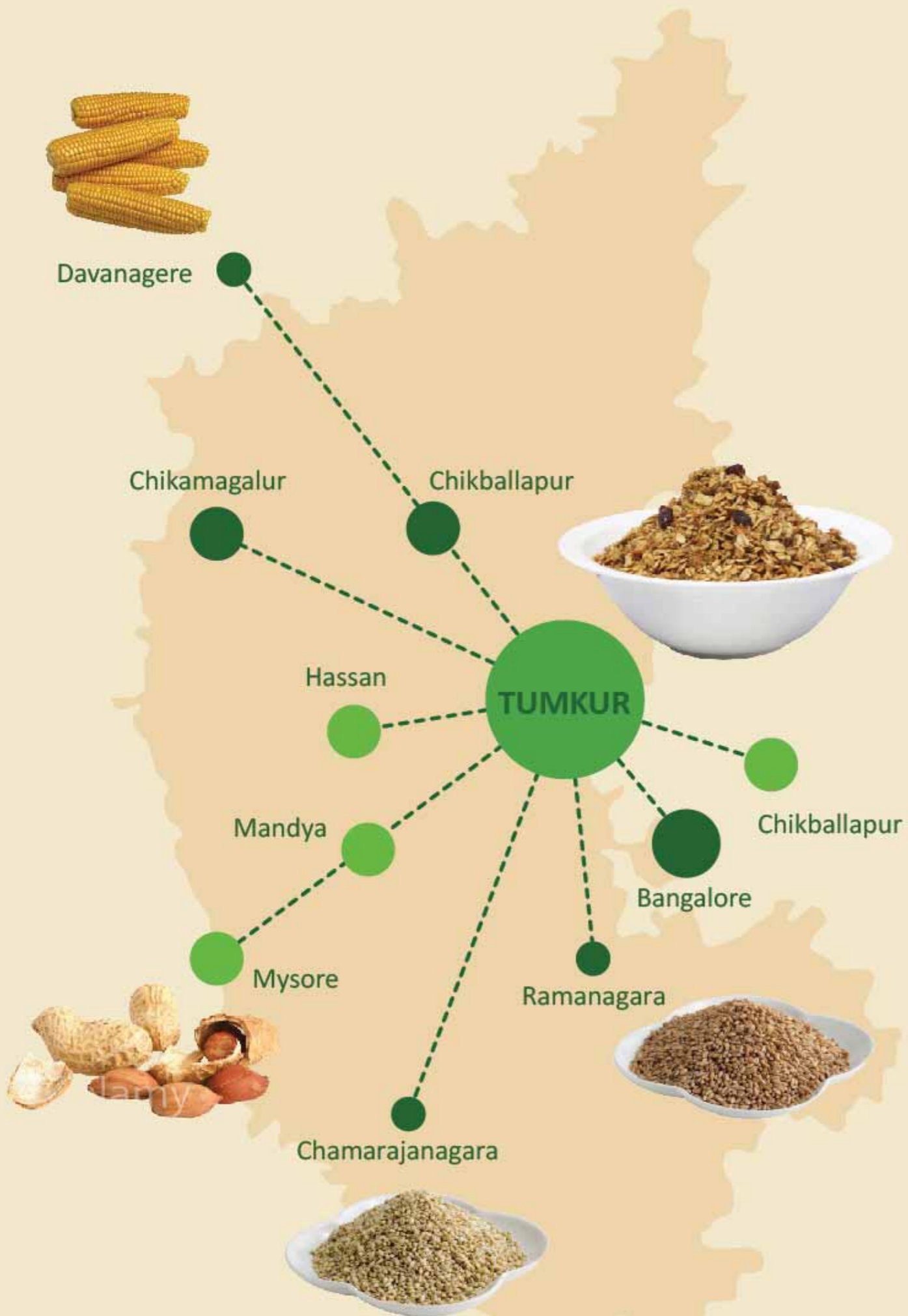
Vasanthanaraspura Industrial Estate where India Food Park is located is an ecosystem, fast in the making. About 782 acres of land is dedicated to industrial development across various sectors. The industrial region is witnessing a coming together of skilled human resource, up-to-date technology, land, road infrastructure & investment at a frenzied pace. Located on the busy industrial corridor of National

Highway 4, Tumkur is superior in terms of road connectivity. Availability of developed land, temperate climate and agriculture-based economy makes Tumkur an ideal location for sourcing and distribution of food from far and wide. It is therefore a hugely favourable for the establishment and growth of India Food

INFRASTRUCTURE

Across farming, food processing and distribution networks, India Food Park is an infrastructure story fast unfolding in the agricultural district of Tumkur. India Food Park integrates farmers, processors and consumers in a value chain of **SOURCE-PROCESS-DISTRIBUTE.**





The Source

India Food Park helps you procure best quality farm produce through strategic and collaborative sourcing, involving farmers of the region. Fresh farm produce can be procured through our hub & spoke model which spreads across a radius of 300-400 kms.

Food diversity

An evolved food processing zone of Karnataka, Tumkur has created many fusions in food recipes which are a combination of locally produced and sourced from far away location, agricultural and horticultural farm produce. Excellent connectivity, proximity to large consumption center – Bangalore and matured

farming practices have helped food processing industry to develop many "first of its kind" food products. Multi grain flour (Wheat, Raagi, Millet, Maize etc), Raagi biscuits, infused baby cucumber (gherkins) are some of the local developments which established Karnataka and Tumkur's fusion capability.

PRESERVATION

Preserve fruits and vegetables:

- * Pre Cooler
- * IQF
- * Blast Freezing
- * Spiral Freezing
- * Ambient & refrigerated logistics

STORAGE

Store grains & spices:

- * Cold Storage
- * Freezer
- * Warehouse
- * Multi Grain Silos

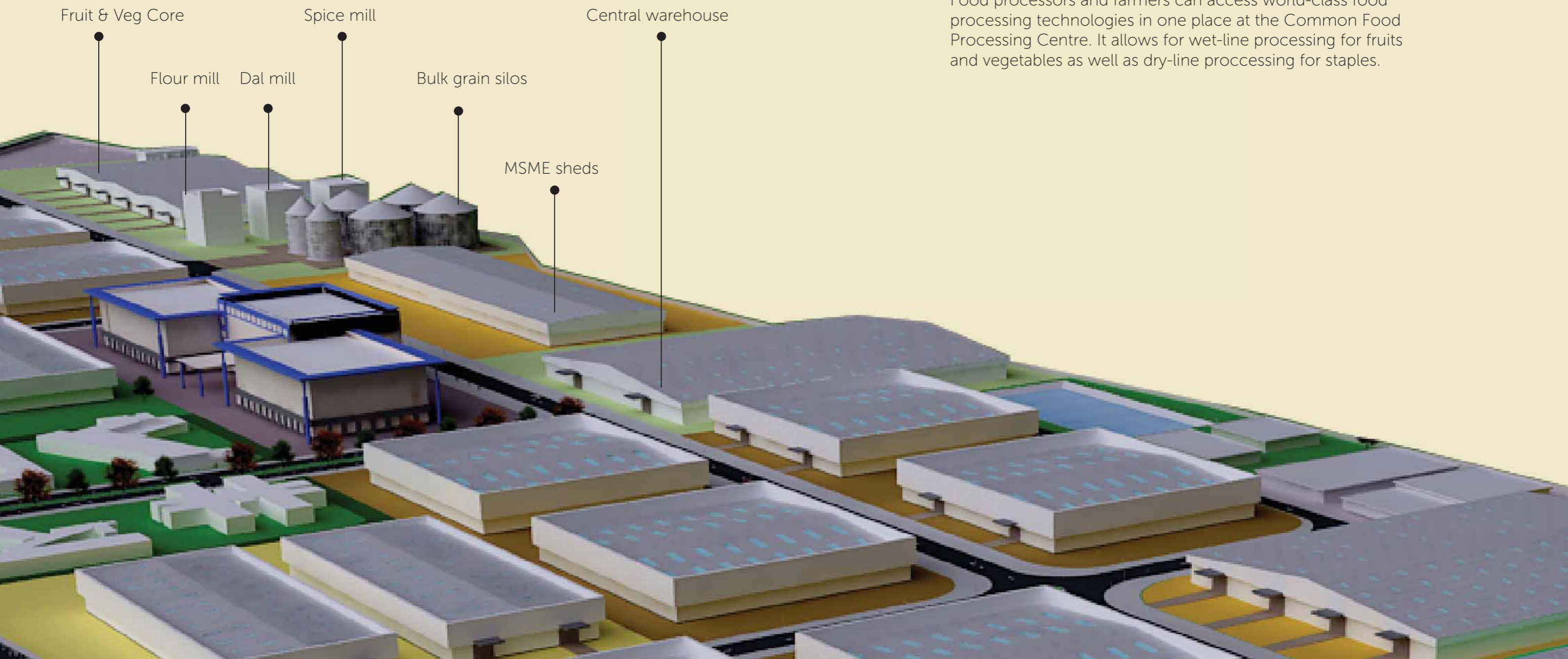
VALUE ADDITION

Add higher value:

- * Packhouse
- * Pulping and Aseptic Packing
- * Canning & Retort packing
- * Ready to Eat

Common processing centre

Food processors and farmers can access world-class food processing technologies in one place at the Common Food Processing Centre. It allows for wet-line processing for fruits and vegetables as well as dry-line processing for staples.



ADMIN

- * Well-furnished and ready-to-move-in common office space of 15,000 sq ft
- * Fire, Access control, centralised IT with WiFi
- * Hygienic & well equipped canteen
- * Exhibition halls

SOCIAL

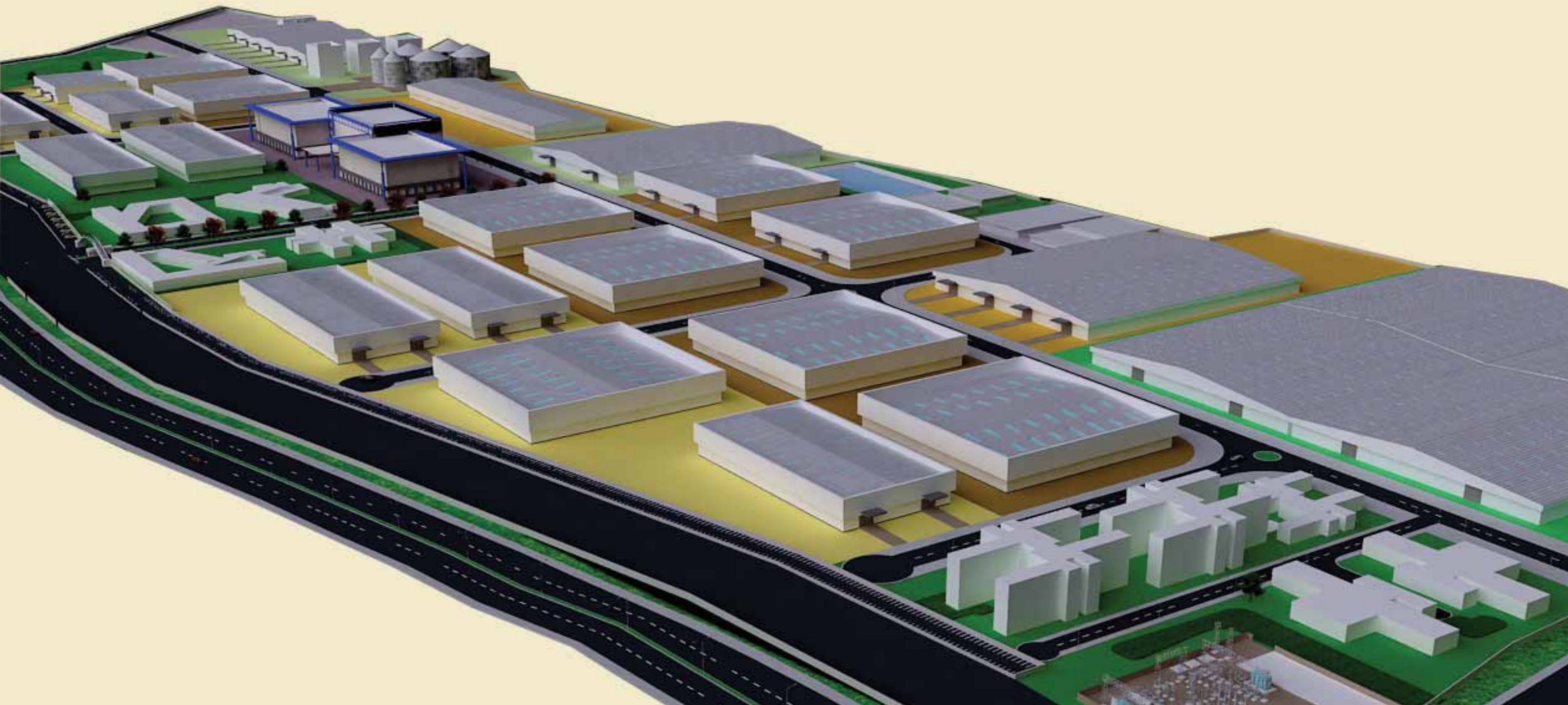
- * Lodging and residential accommodation
- * Guest house
- * Primary medical centre
- * Banks
- * Creche

AMENITIES

- * 24 x 7 power and water supply
- * Effluent Treatment Plant
- * Sewage Treatment Plant
- * 24 x 7 security
- * Independent access
- * Wide road network
- * Traffic movement support system including truck parking terminal
- * Centralised security systems
- * Heavy and light vehicle parking
- * Rain water harvesting

Plug & play

Focus on your business while we manage all the facilities for you. You can develop manufacturing unit on plots of size varying between 1 to 10 acres. These plots come with a complete range of common amenities:





Distribution

The distribution network at India Food Park spans across the length and breadth of India. The network, combined with our consumer insights give your brands the extra edge.

Ambient and temperature controlled transportation: ensures that foods retain their freshness and flavours

Aggregation of sourcing: Bulk transportation of supplies at the farm gate ensures guaranteed price

for farmers and efficiency for manufacturers

Targeted distribution: Consumer insights and intelligence helps position your brands strategically & optimise subsequent distribution

INNOVATION



Until now, confectionery, dairy and few fruit beverages have been the mainstay of processed foods in India. The Indian processed food market is still to innovate and respond to the changing consumer lifestyle and mindset. Respond to your consumers with the innovation facilities at India Food Park. These facilities strive to bring your ideas and imagination to life, with time to market.



Multiplicity

NORTH

Gustaba, Tabak Maz, Dum AlooHaak, Aloo ke Gutke, Kaapa, Jhangora ki Kheer, Halwa, Benarasi Chaat, Kababs, Biryani, Bedmi Aloo, Kachori, Halwa, Benarasi Chaat, Dal Makhani, Makke di Roti, Chana Bhatore, Amritsari Machchi, Dal Makhani, Makke di Roti, Chana Bhatore, Amritsari Machchi, Butter chicken, Tandoori chicken, Mutton Pulao, Kachri ki Sabzi, Cholia, Chaach, Chaat, Tandoori chicken, Paranthe, Nagauri-Halwa, Chole Bhatore, Dal-Baati Churma, Ker-Sangari, Lal Maas Gatte, Pyaaz ki Kachori

EAST

Momos, Thupka, Gundruk, Phagshap & Sael Roti, Thekua, Pua, Pittha, Marua-ka-rot, Litti, Sattu, Khaja, Khubi ka Lai, Anarasa, Tikuti, Apong, Jadoh, Kyat, Bhapa Ilish, Rosogulla, Misti Doi, Iromba, Kabok, Chakkouba, Momos, Rice Beer, Cherry wine, Fish Orly, Khirmohan, Rasabali, Chhenapodapitha, Chakhwi, Mwkhw, Muitru, Masoor, Tenga, Pitha

CENTRAL

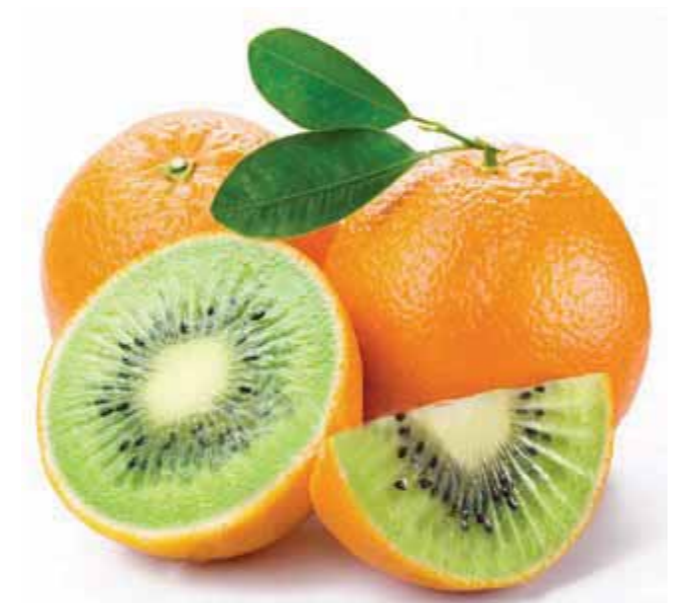
Lapsi, Bafra, Bhutte ki Khees, Bhopali Kababs, Bafauri, Kusli, Red Ant Chutney

WEST

Thepla, Dhokla, Khandvi, Handvo, Panki, Shrikhand, Thalipeeth, Vada Pao, Modak

SOUTH

Hyderabadi Biryani, Mirch ka Salan, Ghongura pickle, Korikoora, Kadugu, Yerra, Vendakkai, Patchaddy, Sadya meal, Avial, Malabar Parantha, Payasam, Irachi stew, Bisi bele Bhaat, Kesari Bath, Mysore Pak, Dharwad Pedha, Chiroti, Vindaloo, Xacuti, Bibinca, Prawn Balchao, Appam, Dosai, Idli, Sambhar, Rasam, Chettinad Chicken, Pongal



Innovative foods and packaging

**Create foods for today and tomorrow
Deliver fresh foods in impactful and minimal packaging**

- Quick-fix foods
- Natural-goodness foods
- Farm-friendly foods
- Grab-and-go value foods
- Low fats, trans fats, carbs foods
- Functional foods

- Edible and bio-degradable packaging
- Packaging for portion-control
- Safe and low-waste options
- Lighter packaging for convenience and portability

Investment

Food processing levels in India are low - ranging from 2.2% in fruits and vegetables to around 35% in milk production. Across all segments, it is 7% compared to 48% in USA, 36% in China and 30% in a developing country like Thailand.

Huge potential



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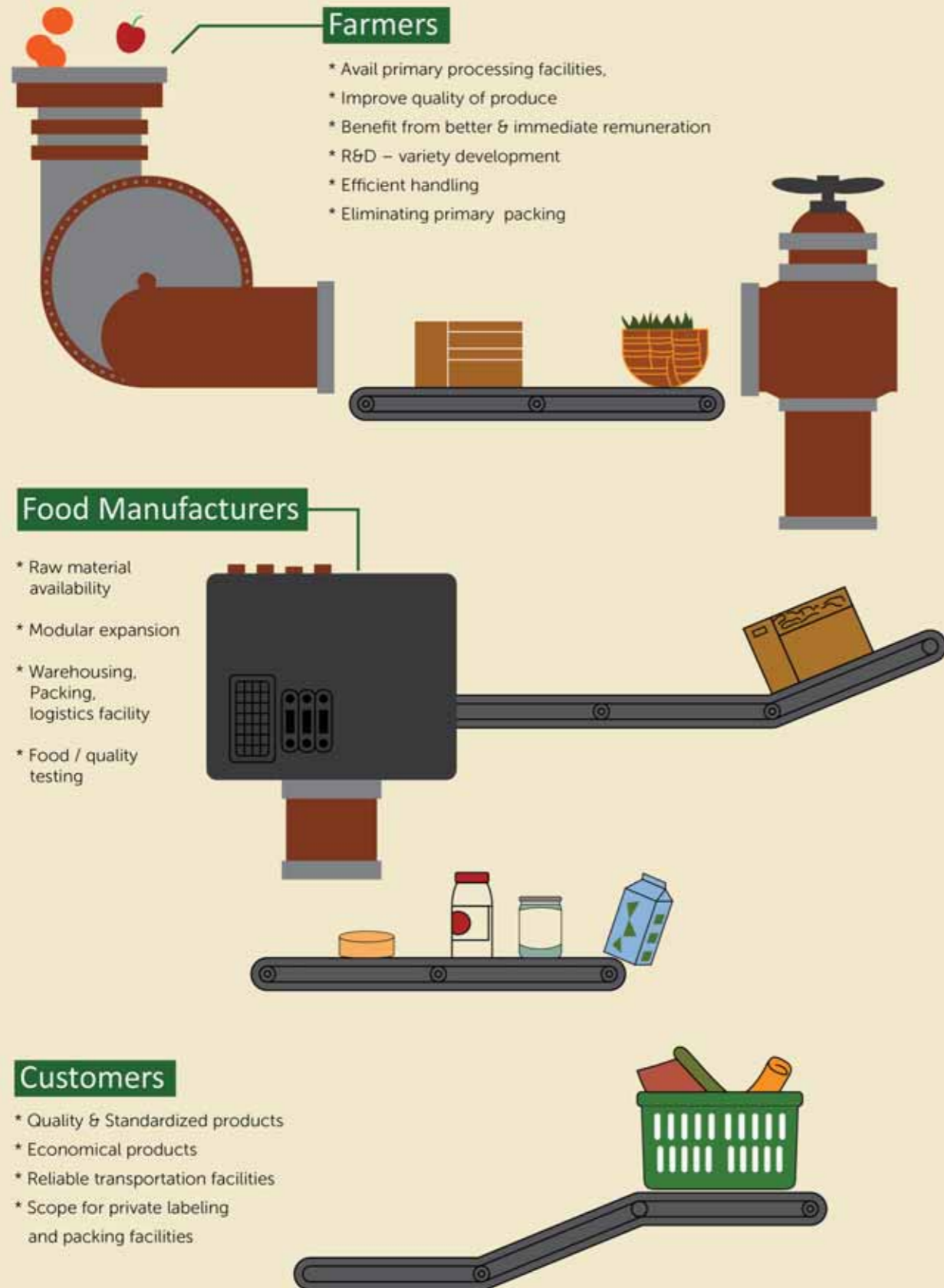
2.2%
fruit/veg processing

35%
milk production

Government impetus



India Food Park has been created under the Mega Food Park scheme formulated by the Ministry of Food Processing of India, during the eleventh 5-year plan. Envisioned as a hub of agro-processing, collection, quality control, food testing, trade and commerce, the Mega Food Park scheme provides much-needed boost to the Indian food processing industry.



Value proposition

Increasing consumption, growing nutrition requirements and increased emphasis on food security and quality standards are changing the Indian landscape of food. Rationalisation and control of costs of production of food through innovation,

processing and wastage-reduction are important measures for a well-managed food value chain. India Food Park captures the essence of changing trends and is all set to play a significant role in making India the global food factory.

**WE ARE
READY.
ARE YOU?**

